

inTEC IMPACT

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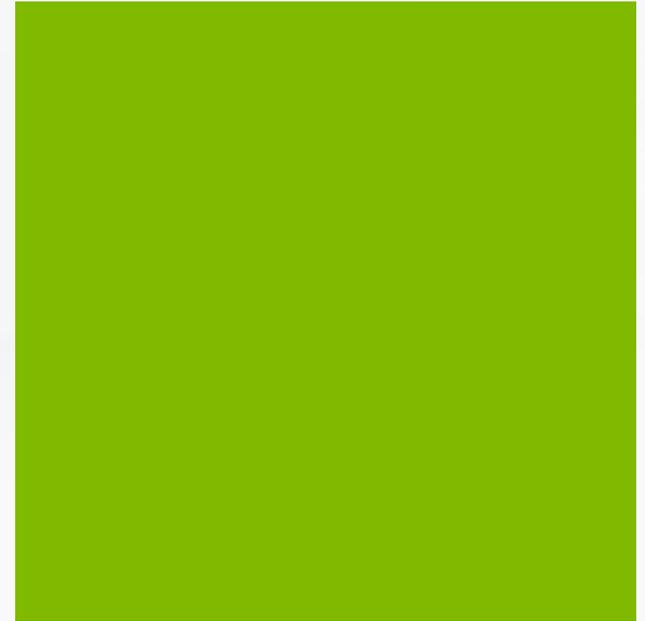




Introductions, Housekeeping & Agenda

Microsoft mission

Empower every person
and every organization on
the planet to achieve more.



The pace of change is raising challenges and intensifying existing inequities



Support inclusive
economic opportunity



Protect
fundamental rights



Commit to a
sustainable future



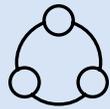
Earn trust

Tech for Social Impact



A NEW BUSINESS MODEL

Affordable Technology
& Solutions



Capacity
Building



Investing in:
Humanitarian action
AI for Good
Skills & employability
Affordable housing

Social
Investment Model



Partner
Ecosystem



Integrating philanthropy and affordable commercial sales

In fiscal year 2023, Microsoft provided

Supporting
nonprofits
is a part of
our DNA



\$3.8 billion

In grants or discounted software and services



\$242 million

Donated by over 105k Microsoft employees (including company match) to support over 35k nonprofits in 116 countries around the world



325,000

Nonprofit organizations equipped with modern, secure, and scalable Microsoft cloud solutions

The world is changing

Communities are transforming rapidly

The drivers for impact are evolving

The world is more connected than ever

The AI technology is here

Forbes

FORBES > INNOVATION > ENTERPRISE & CLOUD

What ChatGPT And Generative AI Mean For Your Business

CNN BUSINESS

Real estate agents say they can't imagine working without ChatGPT now

VentureBeat

Microsoft gives businesses a GPT boost in Teams and Viva Sales

USA TODAY

New Bing with ChatGPT brings the power of AI to Microsoft's signature search engine

COMPUTERWORLD UNITED STATES

NEWS

Microsoft's new Teams Premium tier integrates with OpenAI's GPT-3.5

Weeks after extending its multibillion dollar partnership with OpenAI, Microsoft has announced that new Teams AI capabilities will be underpinned by OpenAI's GPT-3.5 natural language model.

The Verge

MICROSOFT / TECH / ARTIFICIAL INTELLIGENCE

Microsoft launches Azure OpenAI service with ChatGPT coming soon / ChatGPT is coming to this Azure service soon, as businesses get to use new AI models in their own apps.

And it has
been
embraced

HOW LONG IT TOOK TOP APPS TO HIT 100M MONTHLY USERS

	APP	MONTHS TO REACH 100M GLOBAL MAUS	
	CHATGPT		2
	TIKTOK		9
	INSTAGRAM		30
	PINTEREST		41
	SPOTIFY		55
	TELEGRAM		61
	UBER		70
	GOOGLE TRANSLATE		78

It's already at work...



hey chatgpt -- can you write a letter to a prospective donor from the director of development of a community soup kitchen about collecting canned goods donations?



Dear [Prospective Donor],



I am writing to you as the Director of Development for [Community Soup Kitchen]. We are proud to provide meals to those in need within our community, but we need your help to continue this important work.

We are currently collecting canned goods donations to support our efforts. Your donation can make a huge difference in the lives of those who are struggling to put food on their tables. Every can that you donate goes directly to providing a hot meal for someone in need.

Donating canned goods is a simple and effective way to give back to your community. It is also a great way to involve your friends, family, and colleagues in this important cause. We encourage you to spread the word and get others involved in our efforts.

Your donation will make a real impact. It will help us to continue to provide nutritious meals to those who need them most. We are committed to serving our community and we cannot do it without the support of donors like you.

Thank you for considering a donation to our canned goods drive. If you have any questions or would like to learn more about our organization and our mission, please do not hesitate to contact me.

Sincerely,

[Director of Development]
[Community Soup Kitchen]

🔄 Regenerate response

And the
impact is real

A photograph of two rhinoceroses in a savanna landscape. One rhinoceros is in the foreground, facing the camera, while the other is slightly behind and to the right, looking towards the left. The background shows dry grass and some trees under a bright sky.

Unlocking new age conservation
in South Africa with AI



**Empower every person and
every organization on the
planet to achieve more**

**Empower every nonprofit and international
development organization with Microsoft technology
to accelerate social impact**

Microsoft is fueling AI innovation

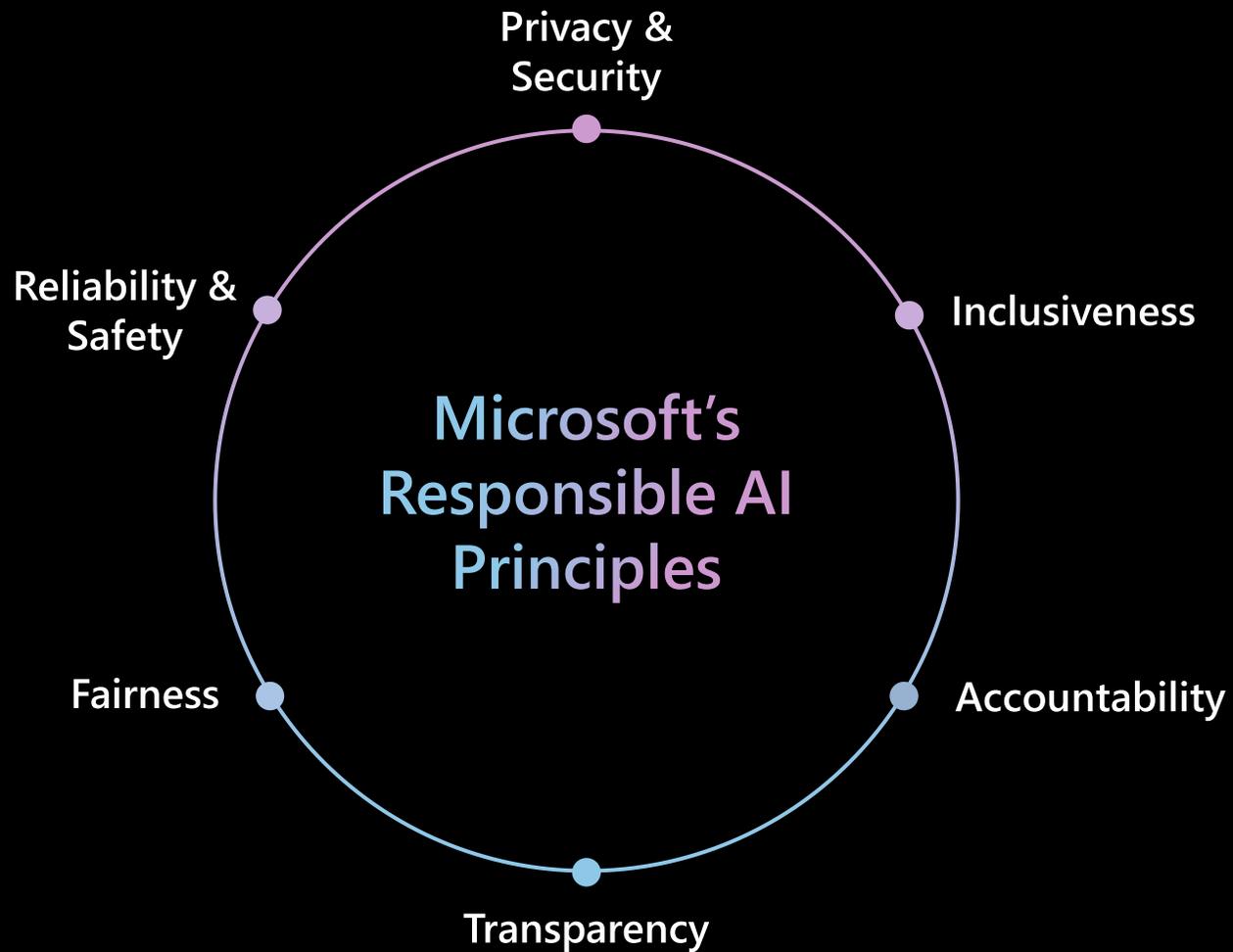
Decades
of research &
development

Committed to
advancing
Responsible AI

Secure
from
the start

Reliability &
performance at scale
for large AI models

Trusted by
AI leaders
like OpenAI



Building blocks to enact principles



Tools and processes



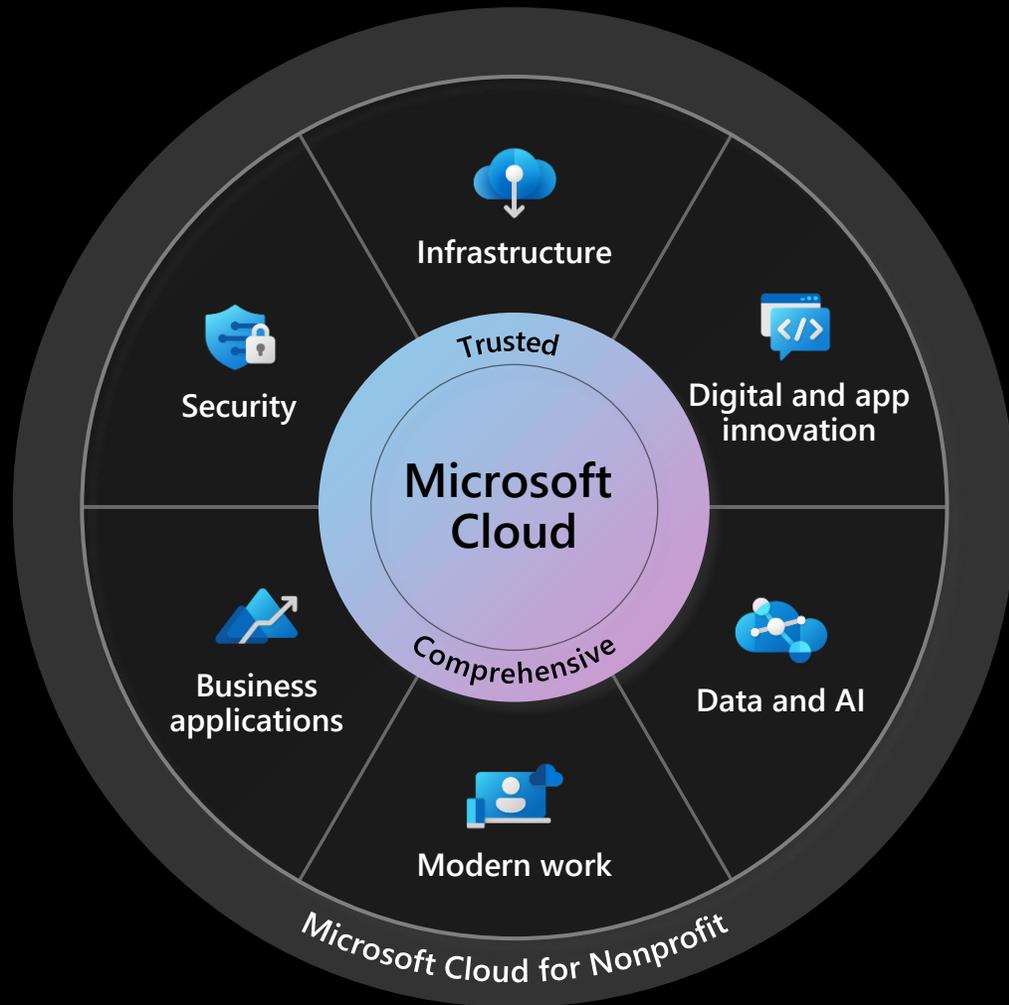
Training and practices



Rules



Governance



Microsoft Cloud

Build capacity with AI - while staying human to meet your organization's growing needs.

Deepen your community impact with intelligent apps using AI

Microsoft Cloud Runs on trust

Your data is your data

Your data from any fine-tuning is not used to train the foundation AI models

Your data is protected by the most comprehensive enterprise compliance and security controls

The opportunity is yours to
lead the AI transformation

But AI will
take our jobs?



Digital debt is costing us innovation

64%

of employees don't have enough time or energy to do their job

57%

of employees' time is spent communicating - in meetings, email, and chat

43%

of employees' time is spent creating - in documents, spreadsheets, and presentations

70% of people would delegate as much as possible to AI to lessen their workloads



82% of leaders say employees will need new skills to be prepared for the growth of AI

76% of people would be comfortable using AI for admin tasks

Leaders are 2X more interested in using AI to increase productivity than to cut headcount

AI changes work for the better, but it's still your work

AI on Autopilot

AI changes work for the better, but it's still your work

AI as Copilot

Save time and
energy

Get more
done

Generate
innovative ideas

Introducing



Microsoft 365 Copilot



The next
revolution in
computing



Microsoft 365 Copilot

Embedded across Microsoft 365 apps

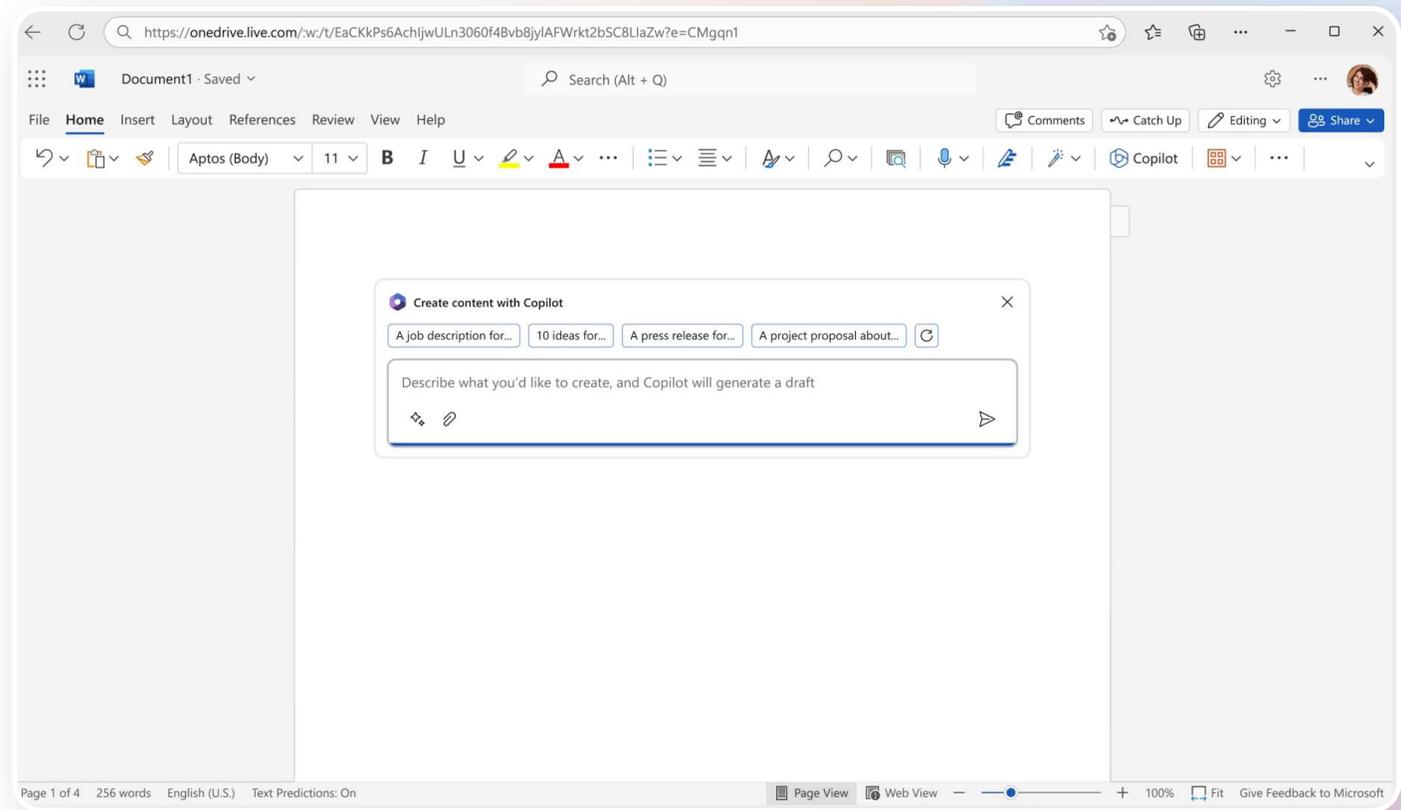


Copilot in Word

Copilot writes, edits, summarizes,
& creates right alongside you.

Some example prompts you can ask **Copilot**:

- Draft a two-page project proposal based on the data from [*document*] and [*spreadsheet*].
- Make the third paragraph more concise. Change the tone of the document to be more casual.
- Create a one-page draft based on this rough outline.

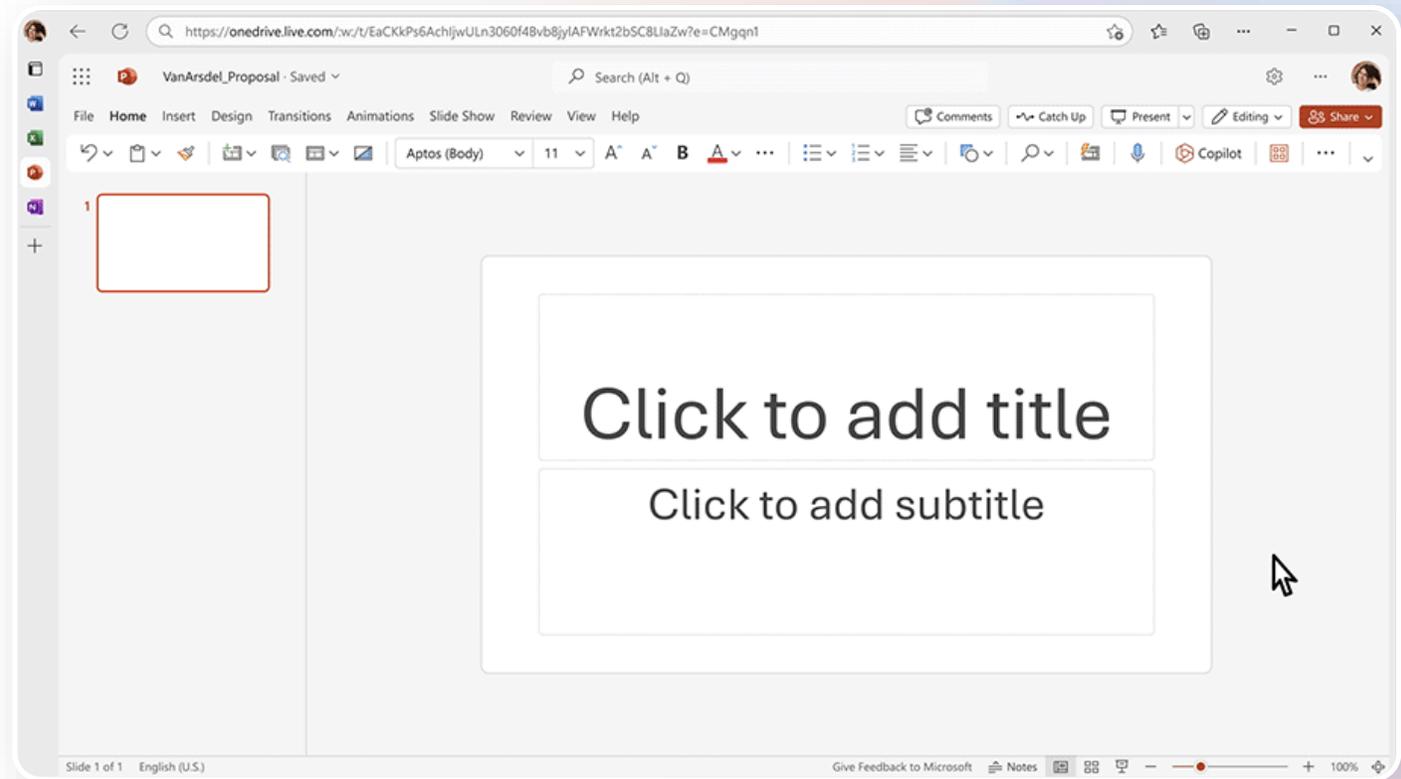


Copilot in PowerPoint

Copilot helps you turn your ideas into stunning presentations.

Some example prompts you can ask **Copilot**:

- Create a five-slide presentation based on a Word document, include relevant stock photos.
- Consolidate this presentation into a three-slide summary.
- Reformat these three bullets into three columns, each with a picture.

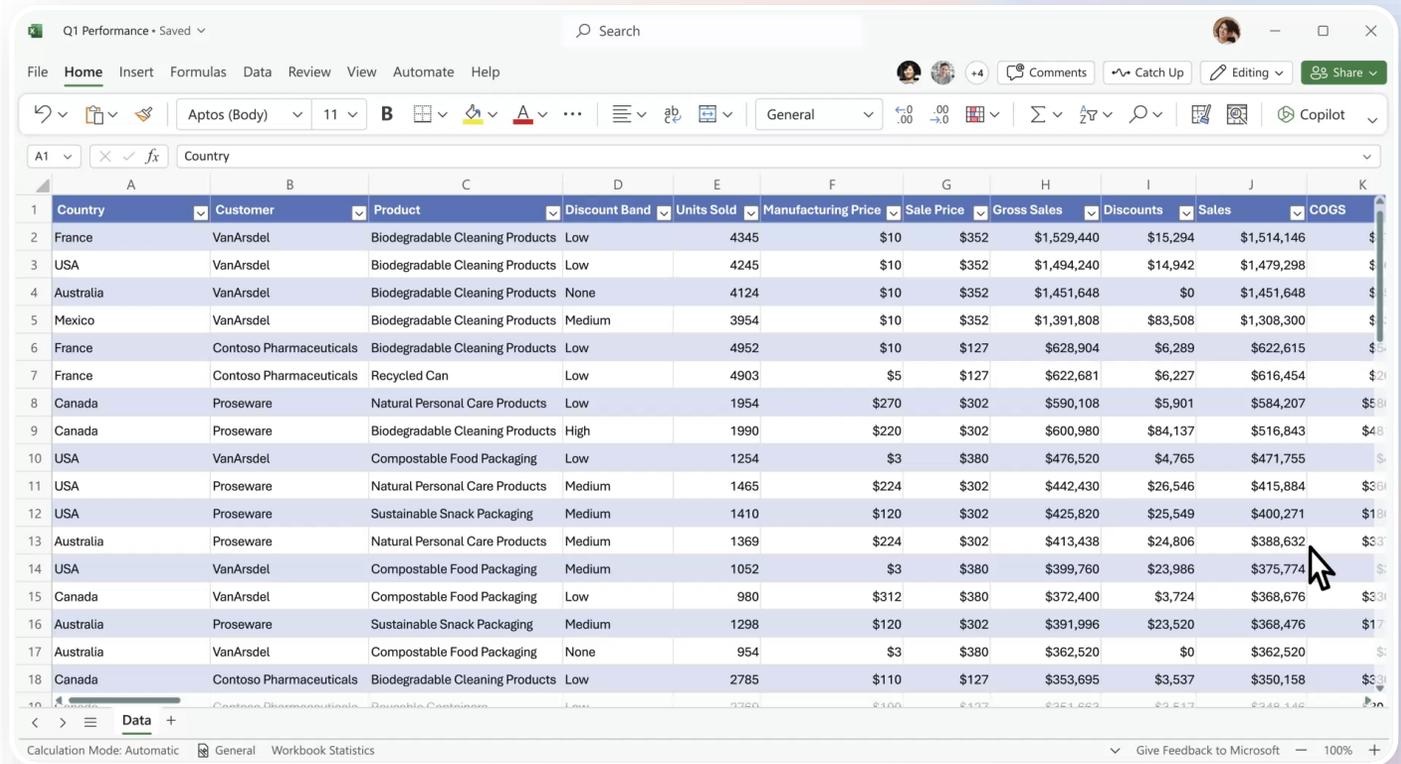


Copilot in Excel

Copilot works alongside you to help analyze and explore your data.

Some example prompts you can ask **Copilot**:

- Give a breakdown of the sales by type and channel. Insert a table.
- Project the impact of [*variable*] and generate a chart to help visualize.
- Model how a change to the growth rate for [*variable*] would impact my gross margin.



Q1 Performance - Saved

File Home Insert Formulas Data Review View Automate Help

Aptos (Body) 11 B General

A1 Country

	Country	Customer	Product	Discount Band	Units Sold	Manufacturing Price	Sale Price	Gross Sales	Discounts	Sales	COGS
1	France	VanArsdel	Biodegradable Cleaning Products	Low	4345	\$10	\$352	\$1,529,440	\$15,294	\$1,514,146	\$
2	USA	VanArsdel	Biodegradable Cleaning Products	Low	4245	\$10	\$352	\$1,494,240	\$14,942	\$1,479,298	\$
3	Australia	VanArsdel	Biodegradable Cleaning Products	None	4124	\$10	\$352	\$1,451,648	\$0	\$1,451,648	\$
4	Mexico	VanArsdel	Biodegradable Cleaning Products	Medium	3954	\$10	\$352	\$1,391,808	\$83,508	\$1,308,300	\$
5	France	Contoso Pharmaceuticals	Biodegradable Cleaning Products	Low	4952	\$10	\$127	\$628,904	\$6,289	\$622,615	\$
6	France	Contoso Pharmaceuticals	Recycled Can	Low	4903	\$5	\$127	\$622,681	\$6,227	\$616,454	\$
7	Canada	Proseware	Natural Personal Care Products	Low	1954	\$270	\$302	\$590,108	\$5,901	\$584,207	\$
8	Canada	Proseware	Biodegradable Cleaning Products	High	1990	\$220	\$302	\$600,980	\$84,137	\$516,843	\$
9	USA	VanArsdel	Compostable Food Packaging	Low	1254	\$3	\$380	\$476,520	\$4,765	\$471,755	\$
10	USA	Proseware	Natural Personal Care Products	Medium	1465	\$224	\$302	\$442,430	\$26,546	\$415,884	\$
11	USA	Proseware	Sustainable Snack Packaging	Medium	1410	\$120	\$302	\$425,820	\$25,549	\$400,271	\$
12	Australia	Proseware	Natural Personal Care Products	Medium	1369	\$224	\$302	\$413,438	\$24,806	\$388,632	\$
13	USA	VanArsdel	Compostable Food Packaging	Medium	1052	\$3	\$380	\$399,760	\$23,986	\$375,774	\$
14	Canada	VanArsdel	Compostable Food Packaging	Low	980	\$312	\$380	\$372,400	\$3,724	\$368,676	\$
15	Australia	Proseware	Sustainable Snack Packaging	Medium	1298	\$120	\$302	\$391,996	\$23,520	\$368,476	\$
16	Australia	VanArsdel	Compostable Food Packaging	None	954	\$3	\$380	\$362,520	\$0	\$362,520	\$
17	Canada	Contoso Pharmaceuticals	Biodegradable Cleaning Products	Low	2785	\$110	\$127	\$353,695	\$3,537	\$350,158	\$
18											

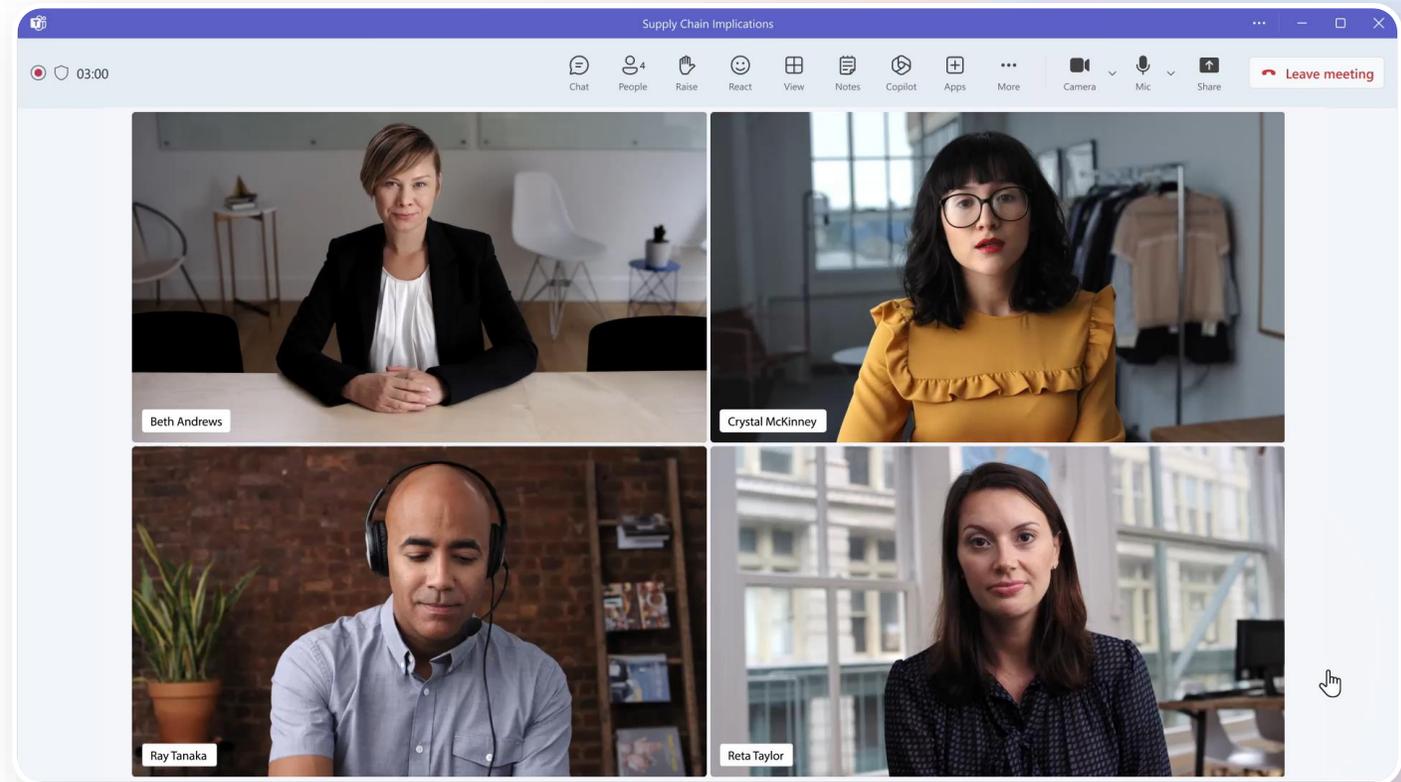
Calculation Mode: Automatic | General | Workbook Statistics | Give Feedback to Microsoft | 100%

Copilot in Teams

Copilot helps you run effective meetings, get up to speed, organize key discussion points, and summarize actions.

Some example prompts you can ask **Copilot**:

- Summarize what I've missed in the meeting.
- Create a table of pros and cons for [*topic*].
- What decisions were made, and what are some suggested next steps?

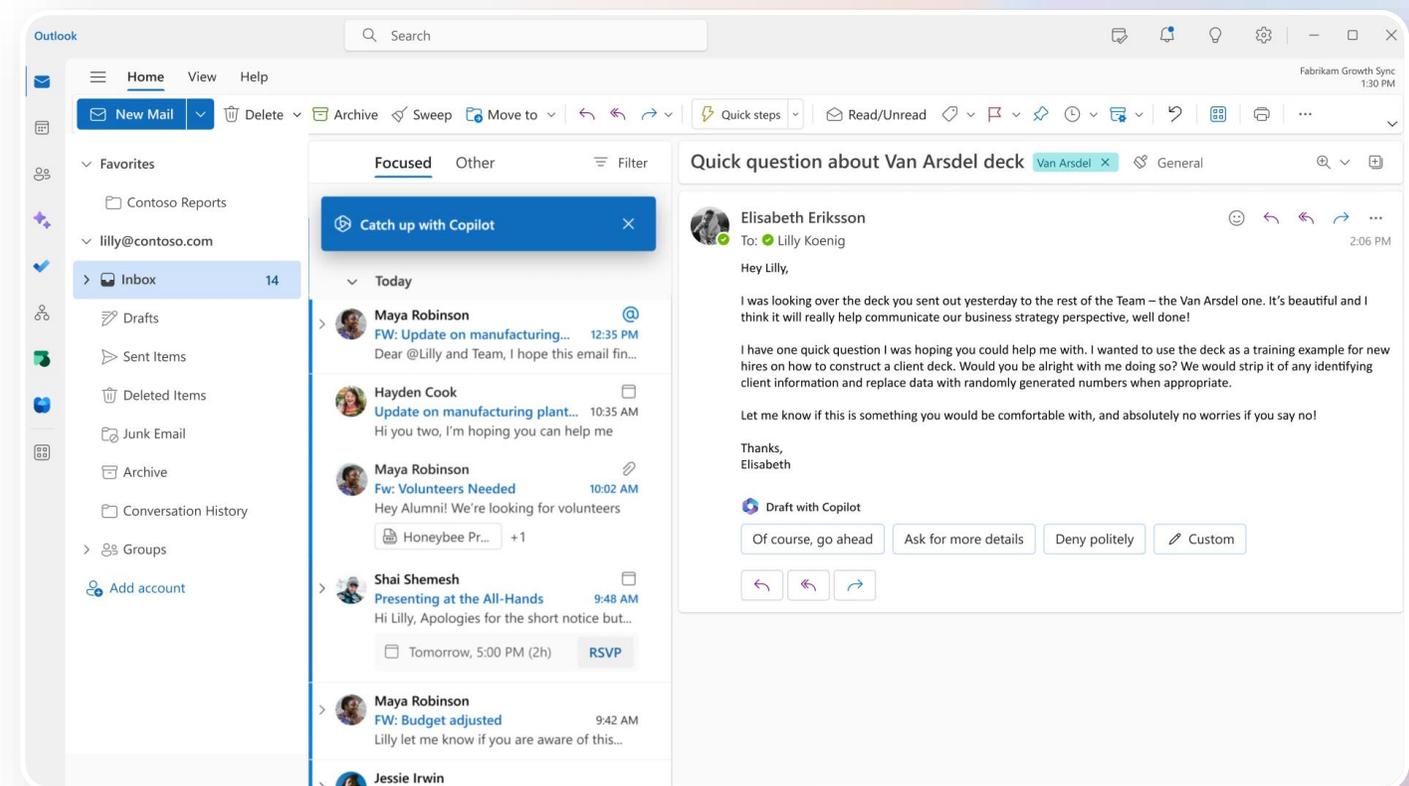


Copilot in Outlook

Copilot works with you in cleaning your inbox and messages.

Some example prompts you can ask **Copilot**:

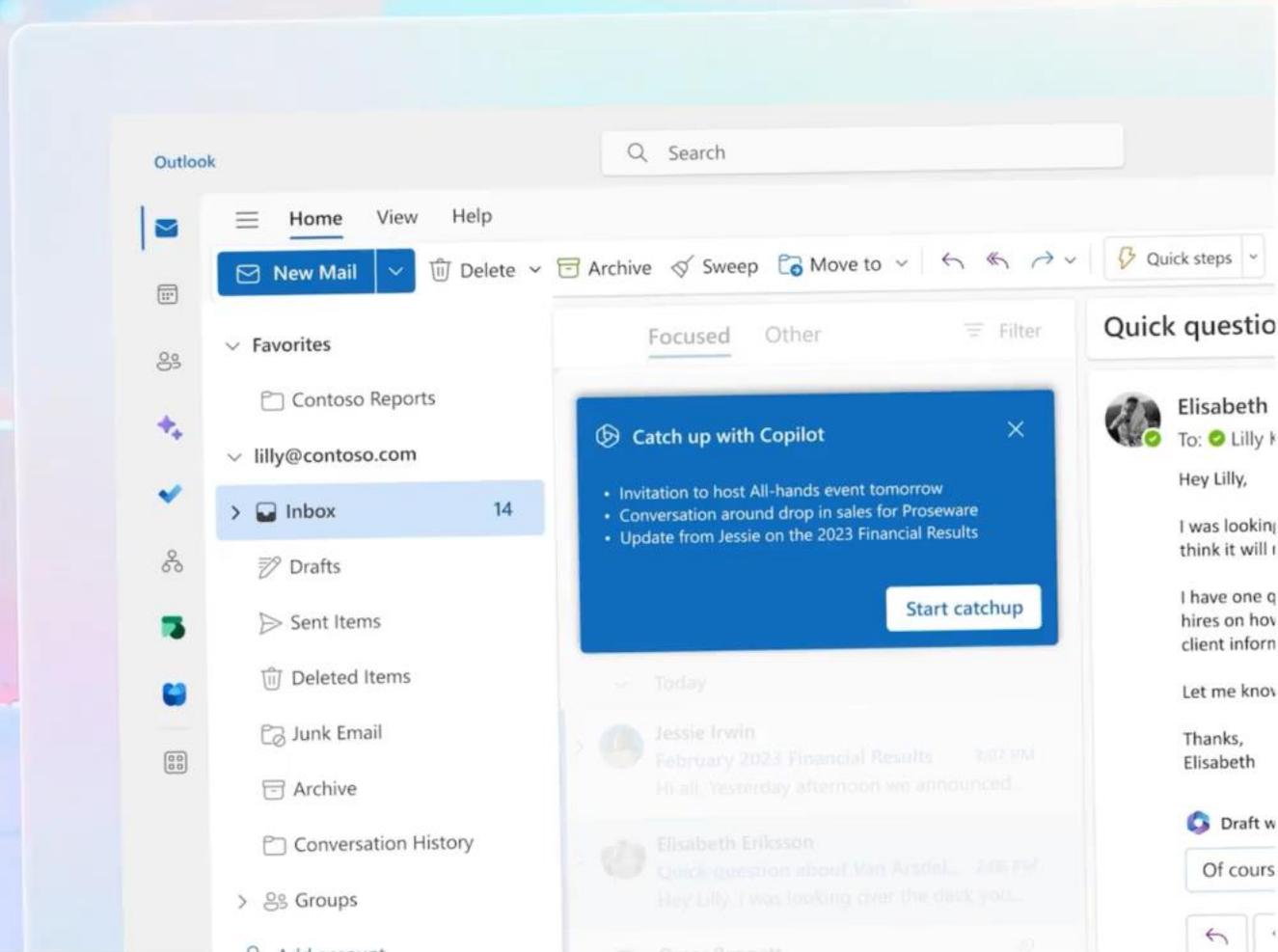
- Summarize the emails I missed while I was out. Flag important items.
- Draft a response thanking them and asking for more details; shorten this draft and make the tone professional.
- Invite everyone to a “lunch and learn” about new product launches next Thursday at noon



The screenshot displays the Outlook web interface. On the left, the navigation pane shows folders like 'Inbox' (14 items) and 'Drafts'. A 'Catch up with Copilot' button is visible at the top of the inbox list. The main pane shows a 'Focused' view of an email thread. The selected email is from Elisabeth Eriksson to Lilly Koenig, dated 2:06 PM. The email content discusses a 'Van Arsdel deck' and asks for help with a quick question. Below the email, there are buttons for 'Draft with Copilot' and three options: 'Of course, go ahead', 'Ask for more details', and 'Deny politely', along with a 'Custom' button. The interface includes standard Outlook navigation and search tools at the top.

MICROSOFT 365

Copilot in Outlook



Practical Nonprofit AI Use Cases



ChatGPT for recommended marketing and fundraising content



ML/AI for donor propensity and engagement forecasting



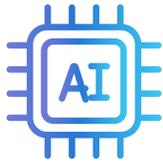
Predictive templates in knowledge work for operations and finance



Analysis and futurecasting for response-ready community programs



Employees want AI-powered chat, but companies have data security and privacy concerns



92% of technical professionals and business decision makers say they have used or tried an AI tool or service



Employees using AI-powered chat through public web services are putting **corporate data at risk**



Some large corporations **discourage employees from using AI tools** because of data leakage risks

Bing Chat Enterprise is a great way to get started with AI

Powerful



Generates answers using GPT-4 and DALL-E 3, the latest in AI models

Protective



Commercial data protection for your confidential information

No additional payment



On Microsoft 365 E5, E3, A3 or A5 (faculty), Business Standard and Business Premium.



This is Laurie.

She volunteered at two different work events.
She donated to both organizations.

But **only one of them captured her heart** and she continues to volunteer and give regularly.

How did they do it?



Dear Laurie,

Thank you for your generous \$50 gift.

Your donation goes to provide loving care and shelter for children in need.



Dear Laurie,

Thank you for making for your first donation to us! Your **\$50 towards Girls Who Code** will help bring new teachers and **technology** to young women every week.

We'd love to see you at a volunteer event again. Sign up here!



Why can't nonprofits do this without AI?

Pulling out the data out of the CRM and crafting a new narrative for every donor is **too time-consuming**.

All data that's **blue** on the right is AI-generated from CRM data **within seconds**.



Dear Laurie,

Thank you for making for your **first donation** to us! Your \$50 **towards Girls Who Code** will help bring **new teachers and technology** to young women every week.

We'd love to see you **at a volunteer event again**. **Sign up here!**



Microsoft 365 Copilot AI for IT



Your technology experts look to tech for help, too

Your IT team focuses on:

Network
administration

Resource
management

Compliance
and regulations

System
administration

Security
management

IT procurement and
asset management

Backup and disaster
recovery

User support
and training

IT project
management

Cybersecurity

Help desk
support

IT policies and
documentation



Use AI as a personal help desk assistant

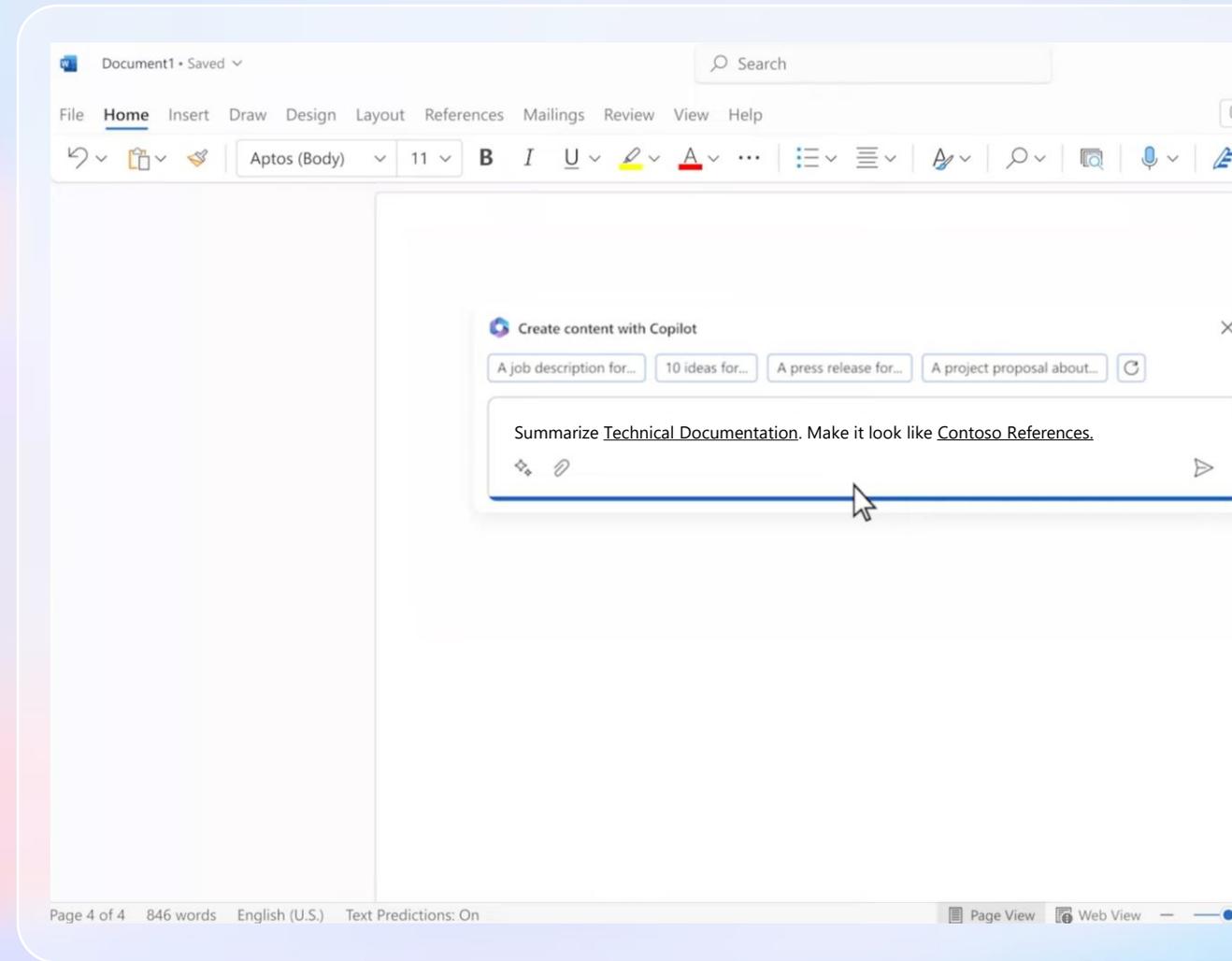
76% of people
would be comfortable using
AI for admin tasks

Use AI as a personal help desk assistant

Turn complicated documentation into usable knowledge

Word, Loop

Summarize multi-page Word documents into concise steps, and share them in a Loop workspace for the help desk to reference

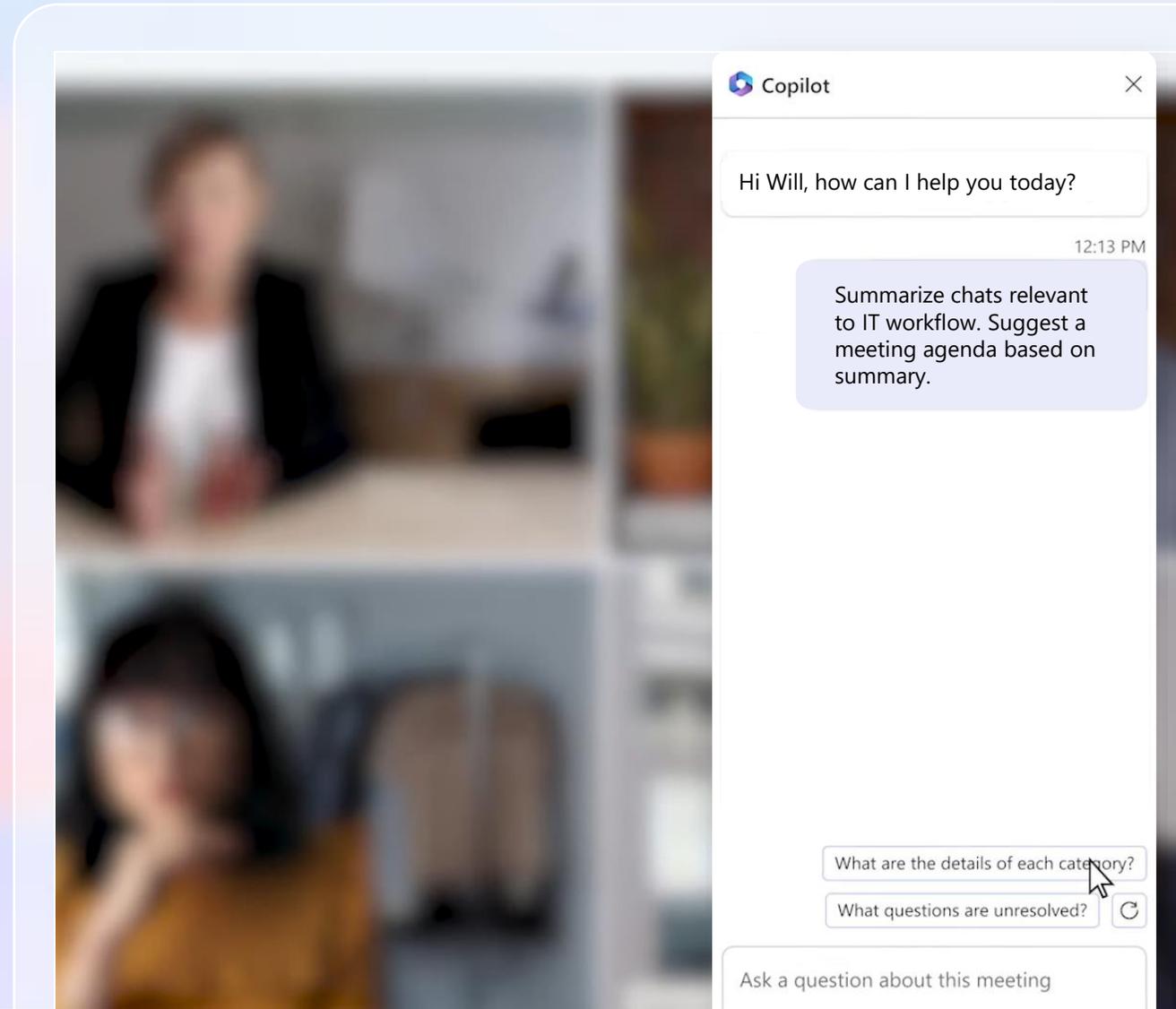


Use AI as a personal help desk assistant

Recap discussions

Teams

Before a cross-team meeting, request a summary of all Teams chats relevant to a specific workflow, and suggest a meeting agenda based on the summary

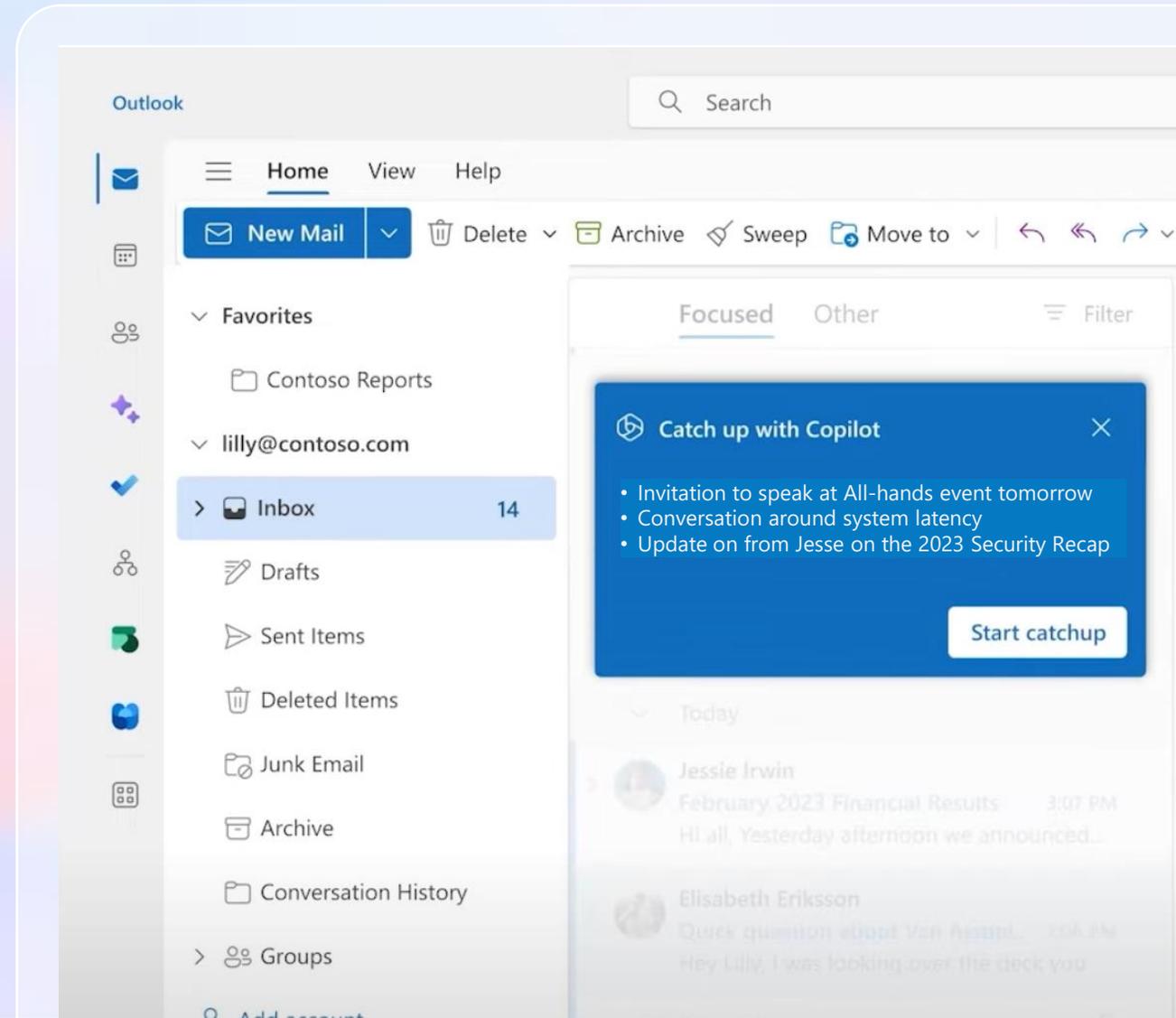


Use AI as a personal help desk assistant

Clear your inbox in minutes

Outlook

Organize a lengthy Outlook inbox, flagging important alerts to prioritize



Understanding the AI Options



	Personal	Work	Work
GPT Large Language Model	✓	✓	✓
AI-Powered Web Search, Answers & Content Generation	✓	✓	✓
Commercial Data Protection		✓	✓
Microsoft 365 Enterprise Security, Compliance & Privacy			✓
Microsoft 365 Graph (content & context)			✓
Microsoft 365 Apps			✓

Companies that can do more, should



At a time when many are calling attention to the role technology plays in society, our mission remains constant.

*It grounds us in the enormous opportunity and responsibility we have to ensure that the technology we create **benefits everyone on the planet, including the planet itself.***

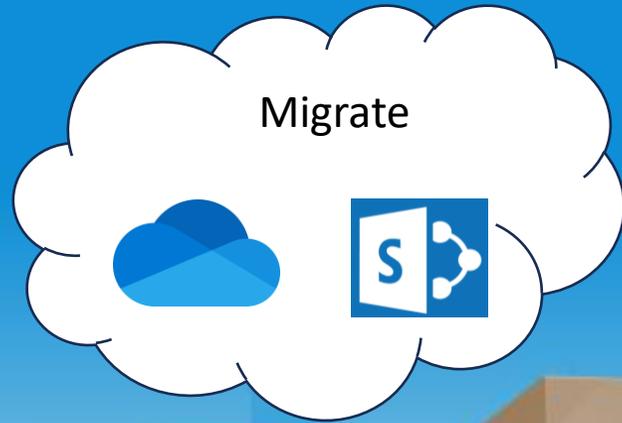
– Satya Nadella, CEO, Microsoft

Thank You



Road to AI





Road to AI →

STOP





Security



