

The SME connectivity myth buster



Myth 1

Residential broadband is all you need



Myth 2

It's safer going with a big brand

Too many small businesses stick with broadband providers that make the loudest noise – BT, Virgin, Sky etc – regardless of whether they offer the best services for their needs.

That could be a mistake. By only considering the big brands, you might be missing out on something that could make a big difference to your business, whether that's a cost-effective broadband and telephone bundle, a top of the range router or top notch technical support.

These are potentially significant bottom line benefits. Tech support that can get you back online in hours rather than days is not a 'nice to have', it could be vital for your business.

We don't shout as loud as some of the others, but that doesn't stop us delivering exceptional customer service and tech support.

